DELIVERIT®

PRODUCT GUIDE

We're full service, we've a got a solution for every ordering function in your business. So, if you're running a hot takeaway joint, a restaurant or cafe or if you're offering a catering service, we can help. With origins in fast food, we get it!

1
POS

We make order taking simple with our point of sale solution, DPos. We understand not every-one is tech savvy; our cleverly designed user interface simplifies the most complex orders. We'll have you processing orders like a pro in under 10 minutes.

2
Online Ordering

Not all e-commerce solutions are equal. We provide a multichannel experience that ensures users can not only reach you with ease but sign-up and transact with ease. Whether it's through your own website, branded APP, Google Food Ordering or Local Serves, we've got you!

3
QR Code Ordering

Let your customers order on their own terms with contact-free QR code ordering. Whether it's takeaway or dine-in, we can help you increase turnover and order values with easy re-order and upsell prompts and provide a safe contact-free ordering solution.

DELIVERIT®
MARKETING

4

Deliverit Online Ordering clients get full access to our client Marketing Team who will help keep your brand top of mind. We keep your customers engaged with our automated marketing tools to ensure you get that second, third and fourth visit.

- Automated email and SMS marketing
    - Birthday rewards
    - VIP offers
    - Get more Google Reviews
    - Recover lost customer campaigns
    - Event based promotions and more

We say '*don't just thank them for coming, give them a reason to come back again*'.
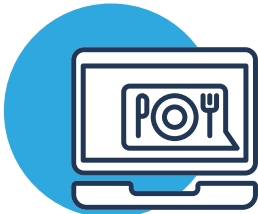
DPOS
EASY TO USE, EASY TO IMPLEMENT

We make order taking simple. We understand not everyone is tech savvy; our cleverly designed user interface simplifies the most complex orders. We'll have you processing orders like a pro in under 10 minutes.

SMART ORDERING. A customisable and intuitive menu for more accurate order taking and a better customer experience. Send orders to the right part of the restaurant every time.

MAKE SCREEN. Go paperless with our make/bump screen capability. Send orders to make line screens for chefs to easily track incoming orders and track the orders throughout the cooking process.

REPORTING. Built in reporting means you can track and manage your store's sales, order activity and capture customer data with ease. The integrated reporting can be accessed directly from Dpos or from Deliverit Cloud allowing you to make informed decisions.

CALLER ID. Using integrated caller ID allows you to process your phone orders with ease. Caller ID automatically retrieves the phone number, adds it to DPos for no fuss phone orders.

DELIVERY MAPS. Using the latest technology we give you the ability to group and control your delivery areas using our Delivery Maps, you'll be able to monitor driver activity and efficiency directly from DPos.

STAFF CLOCK IN. Track your staff start and finish times easily with our clock in/out function. Our staff management tool can be accessed from any terminal allowing you to easily track sales activity and hours worked for each staff member.

EFTPOS. Seamlessly integrate your EFTPOS with DPos. When customers make payment via EFT DPos takes care of the rest, automatically sending the order total to your EFTPOS device for quick and easy payment.

INTEGRATIONS. Integrate your Menulog, Ubereats and Doordash orders directly into Dpos. No double handling, and consolidated reporting at your fingertips. Once you've accepted the order on your tablet, we'll automatically process that order in DPos.

ONLINE ORDERING

Branding & SEO

It's a fact the average order value is greater online than it is in-store so it makes sense for every fast food outlet, cafe or restaurant to have it's very own branded website. Let us build you a high performing SEO enabled online ordering solution that will supercharge your sales.

Promos/Loyalty Programs

Keeping your menu exciting often requires creating deals and specials to motivate customers. Having dealt with thousands of menus, we've created a simple system for handling the most complex deals, promo codes and loyalty programs.

Customer Data

Not only do we make it easy for your customers to sign up with you by giving them multiple options; Facebook, Google or with email and phone, we make it easy for you to capture and maintain that customer data. When orders come in either in-store, over the phone or online, they are automatically added to your customer database ready for re-marketing.

MULTI-CHANNEL ONLINE ORDERING SOLUTIONS PURPOSE BUILT FOR YOU.

E COMMERCE. No need to be an IT whizz, leave that to us, We've been building high performing, SEO enabled online ordering solutions purpose built for the hospitality industry for over 10 years.

MOBILE APPS. Be with your customers wherever they are with our IOS and Android native apps. Increase order frequency and engagement with tailored offers, order status updates and more.

QR CODE ORDERING. Let your customers order on their own terms with contact-free QR code ordering. Increase table turnover and order values with easy re-order and upsell prompts.

CATERING. Simplify the complex world of catering with our Order Ahead technology. Allow users to select delivery days and times slots for order fulfilment. Put the power back in the users hand to improve order accuracy and values.

GOOGLE FOOD ORDERING. Turn your search and clicks into conversions with Google Food Ordering. Alow your customers to order directly from your Google My Business Listing.

LOCAL SERVES. Local Serves connects users directly with their favourite restaurants, takeaway shops and cafes in their local area. Local Serves is Australian it's all about food *and* supporting local business.

MOBILE APPS

We've taken our e-commerce solutions to the next level with custom iOS & Android apps. A mobile app is the most effective way to keep your customers engaged and drive your brand forward.

DESIGN.
Your brand, your way. Customised Apps purpose built for you.

EASY ORDERS.
Unique, clean and responsive for a seamless ordering experience.

CONVERSION.
We'll ensure your users can checkout and fill up that cart with ease.

ENGAGEMENT.
Automated marketing solutions to increase engagement and retention.

DRIVER TRACKING

Using current mobile technology our delivery Driver Tracking App enables you to track your drivers' locations and routes, enabling you to estimate and adjust completion times according to the delivery status.
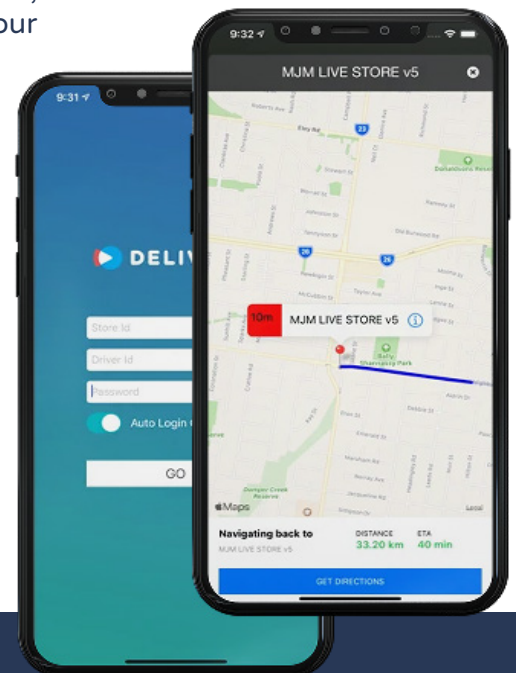
From the Dpos Delivery Map screen you can monitor outstanding deliveries, allocated orders and their status. This information will help you manage your deliveries and, importantly, keep your delivery times to a minimum.

DPOS TRACKING
Understand how efficient your delivery service is, you can view times in/out for deliveries and see the status of deliveries directly through DPos, know what deliveries have been completed and which ones are pending.

RETURNING DRIVERS
The most important piece of information in the delivery process is knowing when your drivers will be returning to the store to pick up the next order, this information is displayed in DPos so you know when to get the next orders started.
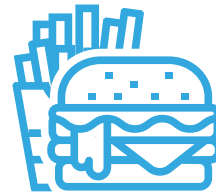
DELIVERIT CLOUD

LIVE SALES DATA

From the couch, bench or office, Deliverit Cloud allows you to view live sales figures from, anywhere, anytime and on any device. Know exactly what is going on at the store in real-time.

ITEM ANALYSIS

Make informed decisions about your menu, view specific item or category sales. Let Deliverit Cloud help you build a high impact menu that will ensure your customers return.

CUSTOMER DATA

Regardless of where your customers are placing their orders you'll be able to see who your best performers are and who you need to target to increase order frequency and value.

TRACKING

Staff are you greatest asset but also your greatest cost. Use our reporting tools to monitor driver efficiency, staff productivity and most importantly use them to help with resource planning.

ORDER SOURCE

We'll provide you with order source reporting so you know exactly what channels are performing those that are not and if you've got your Uber Eats and Menulog integration set up we'll show that too.

CLOUD APP

Not only can you access Deliverit Cloud from a desktop or DPos, you can also access live sales data, order volumes and totals using our Deliverit Cloud APP.

ABOUT US

ESTABLISHED IN 1992 DELIVERIT IS AN AUSTRALIAN TECHNOLOGY COMPANY PROVIDING **POINT OF SALE** AND **ONLINE ORDERING SOLUTIONS** TO THE QUICK SERVICE INDUSTRY.

For years working in the take-away industry and experiencing the challenges that face owner/operators we knew there had to be a more efficient and effective way to take and process orders.

So, armed with an IT degree and a love of pizza our founders developed DPOS, one of Australia's very first point of sale solutions.

Over the ensuing years we've added a web and mobile app development service to support our Online & Mobile Ordering solutions, Driver Delivery & Tracking and automated marketing solutions.

Our solutions can be found in pizza shops, takeaway stores, restaurants and cafes across Melbourne and Australia.

"WE CREATE OPPORTUNITIES FOR BUSINESSES TO LIFT THEMSELVES UP AND GROW ON THEIR OWN TERMS"

Let's Chat.

Whether you've got questions, ideas, or you're ready to dive in, this is where it begins.

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Phone: 1300 117 117

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OUR CLIENTS

Authentic PRODUCT OF ITALY · Pizza Pasta BBQ · Takeaway

PIZZA Amalfi PASTA

SINCE 2010 · Made in Italy · RISTORANTI · PIZZERIE

WINGS BURGERS PO'BOYS

THE LOCAL BURGER BAR · EST · 2019

Two Chicks · LEBANESE CHARCOAL BBQ

I ♥ PIZZA · LOVE EVERY BITE

CRUST

DEGANI

SMOKIN' JOE'S · PIZZA & GRILL

EAT IN OR TAKEAWAY · EST · 06 · HOOKED · Fish & Chipper

Kebab N More

OAKLEIGH FISH & CHIPPERY · Est 1982

Pika' Sushi

OUR PARTNERS

OOLIO PAY

Burst SMS

Google

DOORDASH

Bepoz

IMPACT DATA

Uber Eats

mailchimp

LOCALSERVES · Just around the corner

easy POS SOLUTIONS INC

linkly · THE PAYMENT PEOPLE

xero

Menulog

idealpos®

COOKINGTHEBOOKS™